#### **MEMBERSHIP FEES: DELEGATION FEES:**

Membership	Amount (Rupees)	Delegates Amount(Rupees)
Life	2000/-	Academicians/Research Scholars 500/
Annual	200/-	PG/UG Students 200/
Institutional	5000/-	Corporates 1000

#### **ACCOMMODATION**

Normal accommodation will be provided only to the outstation lifemembers. To avail accommodation facility, participants must register as a delegate and intimate his travel plan one week before the conference.

# **TOPICS FOR 40TH ALL ODISHA COMMERCE CONFERENCE**

SEMINAR	TECHNICAL SESSION-I	TECHNICAL SESSION-II
Changing Dimensions	Entrepreneurship	Sustainable
of Business Education	in 21st Century	Banking in India

# **GUIDELINES FOR SUBMISSION OF RESEARCH PAPERS**

Original papers are invited from researchers, academicians and professionals on the theme subthemes of the Conference/Seminar, Abstract should not exceed 300 words and must be informative and explanatory of the background, aims methods and brief conclusion in a single paragraph. There should be maximum five to six keywords. Article file format should be MS Word with font size 12 point. Times New Roman and text 1.5 line spacing, fully justified and softcopy be sent to **50th.aocc@kiit.ac.in.** and hard copy may be sent to Conference Secretary 40th All Odisha Commerce Conference, KIIT Deemed to be University. The length of the paper should not exceed 4,000 words. The front page of the paper should contain the abstract, keywords, author(S) full name, designation, affiliation(S), address, mobile numbers, and email address. All Tables and Figures must be properly labeled and consecutively numbered. They shall be placed in main text body, place where it belongs, sources must be specified as footnote to table/figure, APA citation style must be followed for reference. All correspondence will be addressed to the first author only papers will undergo a Double Blind Review Process and will be evaluated on different parameters like originality, Relevance, Applicability and Contribution to Findings.

# **IMPORTANT DATES**

**Submission of Abstract** : 30.10.2019 **Submission of Paper** : 30.11.2019 **Last Date for Registration** : 15.12.2019

## PROGRAMME SCHEDULE

# Day - 1

# 20th December, 2019 (Friday)

Registration of Delegates & Breakfast : 08.30 am - 10.00 am Inaugural Function 10.00 am - 11.30 am Prof. P.K. Sahu Memorial Lecture 11.30 am - 01.30 pm Lunch Break 01.30 pm - 02.30 pm **Panel Discussion** 02.30 pm - 05.00 pm **Executive Body Meeting** 5.00 pm - 6.30 pm **Cultural Function** 06.30 pm -07.30 pm 07.30pm-09.00pm Dinner

# **Day - 2**

# 21st December, 2019 (Saturday)

Parallel Technical Sessions-I & II and seminar 09.30 AM - 01.30 PM Lunch Break : 01.30 pm -02.30 pm Annual General Body Meeting :  $02.30 \, \text{pm} - 03.30 \, \text{pm}$ 03.30 pm - 04.30 pm Valedictory Function Certificate Distribution : 04.30 pm

# Venue

Kalinga Institute of Industrial Technology (KIIT) Deemed to be University, Bhubaneswar, Odisha, Pin: 751024 Contact: 9437229465, 7328812034, Email: 50th.aocc@kiit.ac.in, URL: 72aicc.kiit.ac.in



# 50<sup>th</sup> YEAR OF OCA

40th ALL ODISHA COMMERCE CONFERENCE & INTERNATIONAL SEMINAR

20th & 21st December, 2019



KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY

**Deemed to be University** 



KIIT Deemed to be University has been conferred the 'Institution of Eminence' Status by the Ministry of HRD, Govt. of India

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# THE ODISHA COMMERCE ASSOCIATION

The Odisha Commerce Association is a state level forum of all college and University level commerce and management teachers, professional and practitioners. Its main objective is to promote and disseminate the knowledge of commerce and related subjects in the State of Odisha and outside. For this purpose, it aims to undertake and encourage research in the field of commerce and business management. The Association regularly organizes conferences, workshops on several contemporary themes keeping in view the changing needs of the economy and business.

It also brings out a tri-annual research Journal 'Orissa Journal of commerce. It publishes research based papers and other information on key aspects of commerce, accounting, business and emerging research topics relevant to practitioners, academicians, research scholars, students and professional bodies. The Association offers both Life and Annual Membership for individuals and Institutions across India. There are more than 1,000 life members of this Association. It is one of the most vibrant state level academic association of the country.

#### KIIT DEEMED TO BE UNIVERSITY

Kalinga Institute of Industrial Technology (KIIT) Deemed to be University, Bhubaneswar is among India's most sought-after universities, attracting students from all over India and more than 50 countries to pursue professional and technical education. Located in the temple city of Bhubaneswar, it has built its reputation as the most student-friendly university, anchored on the principles of Compassion and Humanity. It was founded in 1992-93 as a vocational training centre with a seed capital of only Rs. 5000 by eminent educationist and social activist Prof. Achyuta Samanta. Since then KIIT has grown exponentially, setting a high benchmark in each area of education. With a diverse student body of 30,000 representing all States of India and 50 foreign countries, it is on its way to becoming an international hub for quality professional and technical education. The Ministry of Human Resource Development, Govt. of India has recently declared KIIT Deemed to be University an 'Institution of Eminence' (IoE). KIIT has joined the select league of 10 public and 10 private universities which would be developed as world-class institutions under 'loE' scheme of the Govt. of India to put the country on the global education map. It is the only self financing university in the Eastern India to be ranked by the Times Higher Education World University Rankings 2019 and QS BRICS World University Rankings. The university has been ranked 2<sup>nd</sup> among all self-financing institutions of the country in Atal Ranking of Institutions on Innovation Achievements (ARIIA) of MHRD, Govt. of India. KIIT serves more than 30,000 students through its 22 Schools imparting globally recognised bachelor's, master's and doctoral degree programmes in 100 plus disciplines, spanning engineering, medicine, management, biotechnology, law and more.

#### MODE OF REGISTRATION

Registration for the conference is allowed only for the members of the Association. Non-members can also participate in the conference by becoming an annual member/life member of the association. Delegates and participants of the conference are required to register themselves prior to the conference by paying delegation fee.

All the payments shall be made through NEFT /RTGS-Account
No: 50216035992,(IFSC Code:ALLA0212027) Allahabad Bank in favour of
50th All Odisha Commerce Conference-2019. The filled registration form
must be sent to the Conference Secretary. The organisers will not be
responsible for any inconvenience of the delegates who do not follow the
procedure for Registration as per the stipulated dates.

