

MANUSCRIPT SUBMISSION GUIDELINES

1. Introduction: Manuscript must be in British English prepared on a standard A4 size paper setting. It must be prepared on a single space and single column with 1" margin set for top, bottom, left and right. It should be typed in 10 point Times New Roman Font with page numbers at the bottom and centre of the every page.
2. Manuscript title: The title of the paper should be in a 12 point. It should be bold typed, centered and fully capitalised.
3. Author name(s) & affiliations: The author (s) full name, designation, affiliation (s), address, mobile/landline numbers, and email/alternate email address should be in italic & 11-point Times New Roman Font. It must be centered underneath the title.
4. Abstract: Abstract should be in fully italicized text, not exceeding 150 words. The abstract must be informative and explain the background, aims, methods, results & conclusion in a single para.
5. Keywords: Abstract must be followed by list of keywords, subject to the maximum of five. These should be arranged in alphabetic order separated by commas and full stops at the end.
6. Headings: All the headings should be in a 10 point Times New Roman Font. These must be bold-faced, aligned left and fully capitalised. Leave a blank line before each heading.
7. Sub-headings: All the sub-headings should be in a 10 point Times New Roman Font. These must be bold-faced, aligned left and fully capitalised.
8. Main text: The main text should be in a 10 point Times New Roman Font, single spaced and justified.
9. Figures & tables: These should be simple, centered, separately numbered & self explained, and titles must be above the tables/figures. Sources of data should be mentioned below the table/figure. It should be ensured that the tables/figures are referred to from the main text.
10. Equations: These should be consecutively numbered in parentheses, horizontally centered with equation number placed at the right.
11. References: The list of all references should be alphabetically arranged. It must be single spaced, and at the end of the manuscript. The author (s) should mention only the actually utilised references in the preparation of manuscript and they are supposed to follow Harvard Style of Referencing. The author (s) are supposed to follow the references as per following:

All works cited in the text (including sources for tables and figures) should be listed alphabetically.

Use (ed.) for one editor, and (eds.) for multiple editors.

When listing two or more works by one author, use --- (20xx), such as after Kohl (1997), use --- (2001), etc, in chronologically ascending order.

Indicate (opening and closing) page numbers for articles in journals and for chapters in books.

The title of books and journals should be in italics. Double quotation marks are used for titles of journal articles, book chapters, dissertations, reports, working papers, unpublished material, etc.

For titles in a language other than English, provide an English translation in parentheses.

The location of endnotes within the text should be indicated by superscript numbers.



UNIGLOBE COLLEGE

A Pioneer with explorative vision

Uniglobe College of Pokhara University is a pioneer institution in the field of management in Nepal. It is located at the heart of Kathmandu. The college aims at educating the students towards broadening their horizons and enhancing their competence through exhaustive and profound dissemination of knowledge on management. The college aims at producing graduates who could become a leader in organizations. The college imparts education to students in fully equipped facilities comprising comfortable class rooms, computer lab with unlimited internet access, audio-visual facilities and resourceful library. The college is committed to excel the high quality education in this competitive business environment. The college offers BBA and MBA (Finance) programs. The focused MBA (Finance) program is first of its kind and offered only by the Uniglobe College in Nepal. This program has been designed in a modular format and implemented over six trimesters. More information can be obtained by visiting the website www.uniglobe.edu.np.

Conference Chairperson

Radhe S. Pradhan, Ph.D., Professor
Academic Director, Uniglobe College
9851070114

Conference Secretary

Nar Bahadur Bista, Ph.D.
Principal/Managing Director, Uniglobe College
9851070114

Executive Committee

Khagendra P. Ojha, Ph.D.
Chairman, Uniglobe College
985100455

Gangadhar Dahal,
Executive Director, Uniglobe College
9851100622

ORGANIZING COMMITTEE

Dipkar Thapa, Program Director
Uniglobe College

Min Bahadur Bista, Head-Operations and Finance
Uniglobe College

Ganesh Sharma, Program Coordinator
Uniglobe College

Hari Bhusal, Program Coordinator
Uniglobe College

Mohan H. Dahal, Senior Officer, IT
Uniglobe College

Shikhar Nepal, Faculty
Uniglobe College

Madhav Subedi, Discipline Incharge
Uniglobe College

Bishnu Thapa, Senior Officer, Examinations
Uniglobe College

Khima Dahal, Library Incharge
Uniglobe College

FOR MORE QUERY CONTACT:



Pokhara University Affiliate

New Baneswor, Kathmandu, Nepal
T: 00977-01-4115690, 4115569
E: conference@uniglobe.edu.np
W: www.uniglobe.edu.np



Pokhara University Affiliate

UNIGLOBE INTERNATIONAL MANAGEMENT CONFERENCE IV ON

Emerging issues and challenges in management: Developing talent, building organization and creating a future (UIMC-EICM-2017)

March 6 & 7, 2017

Organized By:
Uniglobe College
POKHARA UNIVERSITY AFFILIATE
New Baneswor, Kathmandu, Nepal

GENERAL BACKGROUND

The field of MANAGEMENT has recently witnessed an exciting period of change and growth. Managers are increasingly employing new techniques of managing business including sophisticated computer resources to aid in their managerial decision-making. Financial engineers have created new derivative financial instruments and transactions to help managers manage risk and increase shareholder wealth. Corporate reformers have focused attention on the structure of corporate governance relationships and the impact of alternative managerial compensation packages on firm performance. With the increase in bankruptcy filings, financial researchers have made important advances in the areas of valuation, cost of capital, capital structure theory and practice, option valuation, hedging strategies, and dividend policy. Over the past few years, the access to and content of the internet have greatly expanded, making timely managerial information increasingly available to customers, investors, and managers.

The future promises to be an even more exciting time for management professionals. Managers who act contrary to the basic objective of maximizing shareholder wealth face the prospect of an unfriendly takeover, a corporate restructuring, pressures from shareholder groups and institutional investors. The importance of cash flows in the financial management of a firm will assume more significance. Firms that are carrying significantly more debt than in the past will face new challenges during business downturns. The contemporary managers will have to possess greater knowledge of the important aspects of doing business in international marketplace. In addition, interest in the standards of ethical behavior adopted by managers of business enterprises is growing. Hence, management in the years to come should come up with an increased focus on shareholder wealth maximization, cash flow management, and ethical behavior of managers. Realizing the importance of discussion on EMERGING ISSUES AND CHALLENGES IN MANAGEMENT: DEVELOPING TALENT, BUILDING ORGANIZATION AND CREATING A FUTURE (UIMC-EICM), Uniglobe College is organizing an international conference. In order to address the multi-disciplinary repercussions of the global meltdown, and changing role of managerial decision making in the field of marketing, finance, human resource management, organizational behavior, and accountancy; the conference intends to provide a platform for deliberation over its impact on a wide spectrum of arenas.

CALL FOR PAPERS

Uniglobe College invites papers from academicians, corporate executives, research scholars, business entrepreneurs and students for presentation during International Conference on a topic related to the themes and sub-themes. The participants are requested to send the soft copy of their paper in the standardized format as an attachment. The paper should preferably be of about 4000 words and preceded by an abstract of around 150 words along with references. The research paper should give details regarding the secondary sources referred to as per the commonly accepted pattern. The papers should be original and should not have been submitted anywhere else for any purpose. The standard and quality papers will be published in conference proceedings, Nepalese Journal of Management, Nepalese Journal of Finance, Nepalese Journal of Corporate Governance and Nepalese Journal of Business.

KEY DATES

Last date for submission of abstracts: January 6, 2017
Intimation of acceptance of abstracts: January 16, 2017
Last date of submission of full paper: February 6, 2017
Intimation of acceptance of full paper: February 16, 2017
Last date of registration: February 6, 2017
Last date for submission of PPTs/ Files: February 15, 2017
Conference Date: March 6 and 7, 2017

REGISTRATION FEES

- a) Participants from countries other than South Asia US\$ 125 per person.
b) Participants from South Asia (equivalent to Indian) I.Rs. 3,500 per person.
c) Participants from Nepalese Faculties N.Rs. 5,500 per person.
d) Participants from Nepalese organizations N.Rs. 7,500 per person.

The registration fee does not include hotel costs of participants. However, the seminar organizer can arrange the hotel on request ranging from simple to higher standard hotels. The participants accompanying with their spouse and children should also pay as mentioned above failing which they will not be allowed to enter into seminar premises.

The above fee includes conference kits, lunch/dinner on the conference days, tea /coffee during session breaks, certificate of participation, and local sight-seeing of half day. Participants arriving by air and bus will be picked up at the airport/ bus stop provided details are available in advance. The delegates are requested to arrive Kathmandu one day before the seminar date. There will be no refund if the participants cancel or cut short their participation. The registration fees should be paid through bank transfer using the swift code as under:

Receiving Bank of Nepal: Nepal SBI Bank Limited, Kathmandu, Nepal.
Bank Account Number: 20325240200445
Name of the Remitter: [Your Name]
Name of Beneficiary: Uniglobe College, Kathmandu, Nepal
Swift code: NSBINPKA

Once the SWIFT payments are made, the participants are requested to notify the same to Conference Chairperson by email. The participants are also requested to carry hard copy of bank transfer as proof while attending the conference. Registration is limited to 30 South Asian and foreign delegates, 20 Nepalese faculties, and 10 Nepalese executives. The rest is reserved for the students and faculties of Un globe College.

TENTATIVE PROGRAM SCHEDULE

March 6, 2017

07.00 am – 07.45 am : Registration & breakfast
07.45 am – 09.45 am : Inauguration
10.00 am – 01.00 pm : Technical sessions I & II
01.00 pm – 01.45 pm : Lunch
01.45 pm – 03.15 pm : Panel discussion
03.30 pm – 8.00 pm : Cultural program
05.30 pm – 8.00 pm : Cultural program
08.00 pm : Dinner

March 7, 2017

07.00 am – 07.45 am : Breakfast
08.00 am – 11.00 am : Technical sessions III & IV
11.15 am – 01.00 pm : Valedictory function
01.00 pm – 02.00 pm : Lunch
01.30 pm : Sight-seeing for foreign participants

SPONSORSHIP OPPORTUNITY

Uniglobe College provides sponsorship opportunity for the interested organizations as under:

Type	Category	PLATI- NUM	GOLD	SILVER	BRONZE
	Investment	Rs. 300,000	Rs. 200,000	Rs. 100,000	Rs. 50,000
Benefits	Complimentary conference registrations	5	4	3	2
	Logo on conference website	Most Prominent	Very Prominent	Prominent	Prominent
	Logo on all conference-related communications	Most Prominent	Very Prominent	Prominent	Prominent
	Advertisement in conference Souvenir	Full page	Full page	¾ page	½ page
	Pamphlet and/or brochures in conference bag	√	√	√	√

A separate sponsorship proposals from the organizations can also be entertained.

THEME OF THE CONFERENCE

In relation to the main theme of the conference the following are the areas to be explored:

1. International business & trade
2. Marketing innovations and ethics
3. Marketing strategies
4. Management information system
5. Entrepreneurship
6. Human resource management
7. Strategic management
8. Operation management
9. Customer relation management
10. Financial management
11. Corporate finance
12. Investment management
13. Financial institutions and markets
14. Business society and ethics
15. International fin. Mgmt..
16. Global recessions
17. Corporate reporting practice
18. Int'l Actg. standards
19. Corporate governance
20. Sustainability of fin. Systems
21. Supply chain management
22. E-business
23. Municipal finance
24. Derivatives
25. Insurance and risk management
26. E-governance
27. Financial reporting
28. Management education
29. Banking

PANEL DISCUSSION TOPICS

Panel discussion: Nepal's strategic agenda for development.

ALL CORRESPONDENCE BE ADDRESSED TO:
Prof. Dr. Radhe S. Pradhan, Conference Chairperson
Tel: 977-1-4115690/4115569, Cell: 9851070114
Email: conference@uniglobe.edu.np
Web: www.uniglobe.edu.np